

Service Programming Division

North Point Ministries

Our unspoken goal for the worship service is for the attendee to say, "I want to come back."

How do we immediately engage the unchurched or the churched to "want to come back"?

1. Create a relevant environment.

- a. RELEVANT: having some bearing on or importance for real-world issues, present-day events or the current state of society
- b. POP CULTURE: the popular beliefs, customs, practices and social behavior of a particular nation or people

What does your environment feel like? Is there anything you can think of that you could change to make it more inviting, welcoming, relevant, and comfortable?

The hard questions:

Do people expect to *like* church?

Do people think church can really *help* them?

Do people expect church to be *enjoyable*?

2. Program the worship service by using 3 principles.

1. It has to be fun.

- a. Help them laugh.
- b. Take them by surprise.
- c. Keep them guessing

Where can YOU have FUN in your service?

2. It has to be excellent.

Your competition isn't another church; your competition is anywhere else they could be. What is your competition?

3. It has to be helpful.

The information or talk must be something they can apply to their lives and subsequently, make a change. If it's lofty, how can it be relevant?

The TEAM APPROACH

Service Programming Division Mission Statement:

Our mission as a programming team is to lead people into a growing relationship with Jesus Christ by creating an environment where those attending are led to worship, challenged to connect, and encouraged to embrace the principles and values of God's Word.

We don't want to just create an environment; we want to create an experience.

Who is the Team?

SERVICE PROGRAMMING DIVISION:

1. Host Director
2. Music Director
3. Production Director
4. Media Director
5. Service Programming Director

Work as a team to develop the worship service. It is not about just one person making the decisions. It's a team of people brainstorming together, with different personalities, with different jobs that help ensure a more comprehensive service. They take the bottom line or the takeaway/creative tension for the series (and for each message) and build an unforgettable experience.

Who leads (facilitates) this team?

Service Programming Director.